

FEAR.
FEST
2026



**FRESNO ASSOCIATION
OF REALTORS®**

Revenue Goal: \$30,000

Budgeted \$25,000

Purpose: Member appreciation

Expected Attendance: 200+

Audience: REALTORS®, Brokers, Affiliates & their Families

REVENUE BREAKDOWN

 **Presenting Community Sponsor (1)**

\$7,500

Revenue: \$7,500

 **BBQ Experience Sponsors**

\$4,000

Revenue: \$8,000

 **Family Fun Zone Sponsors**

\$2,500

 **Picnic Table Sponsors**

\$1,000

 **Friends of F.A.R.**



IMPORTANT – Protect the “No Ask” Environment

Sponsors are supporting the community – not buying leads.

To maintain integrity:

No aggressive selling

No raffles requiring contact capture

No lead harvesting

Relationship presence only

F.A.R. FEST 2026 SPONSORSHIP PACKAGE

COMMUNITY PRESENTING SPONSOR – \$7,500 (1)

Lead supporter of REALTOR® Industry families.

“Presented By” recognition on all materials

- Largest logo placement on all signage
- Recognition during welcome
- **Premium** booth/table presence
- Logo in all promotional emails
- 2 dedicated social media spotlight posts
- Logo on FAR website event page
- Opportunity to provide branded family-friendly giveaway
- 10 Event tickets
- Branded banner placement at entrance (provided by Sponsor)



BBQ EXPERIENCE SPONSOR – \$4,000

Own the core gathering space

- Logo at food service stations
- Logo on main signage
- Booth/table presence
- Logo in promotional emails
- Social media recognition
- 8 Event tickets



FAMILY FUN ZONE SPONSOR – \$2,500

Supports bounce houses, games, kids activities.

- Logo at activity area
- Booth/table presence
- Logo on sponsor signage
- Mention in event emails
- Social media recognition
- 4 Event tickets



PICNIC AREA SPONSOR – \$1,000 (2)

Logo signage at designated picnic area

Logo on sponsor signage

2 Event ticket

P I C N I C

PICNIC AREA SPONSOR – \$1,000

- Logo signage at designated picnic area
- Logo on sponsor signage
- 2 Event ticket

Friends of F.A.R.



**FRESNO ASSOCIATION
OF REALTORS®**